

March Designer of the Month

Hale Bob

After two decades in the fashion industry, Daniel Bohbot combined his business acumen, love of travel and distinctive eye for beauty to create Hale Bob. Born in Morocco and raised in France, a 2001 visit to Los Angeles inspired monumental changes in his creative vision and way of life. Bohbot soon moved to Los Angeles, where he could cultivate this authentic, highly specialized California lifestyle brand of flirtatious and sophisticated clothing and accessories that embody feminine individuality.

Here at Eveyk's, the clients love the colors, fit and uniqueness of Hale Bob! It's fast becoming one of Eveyk's favorite designers!